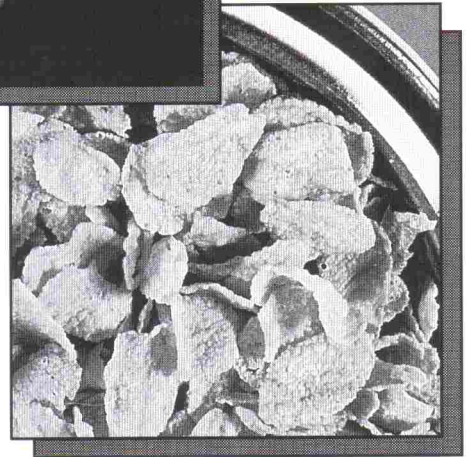
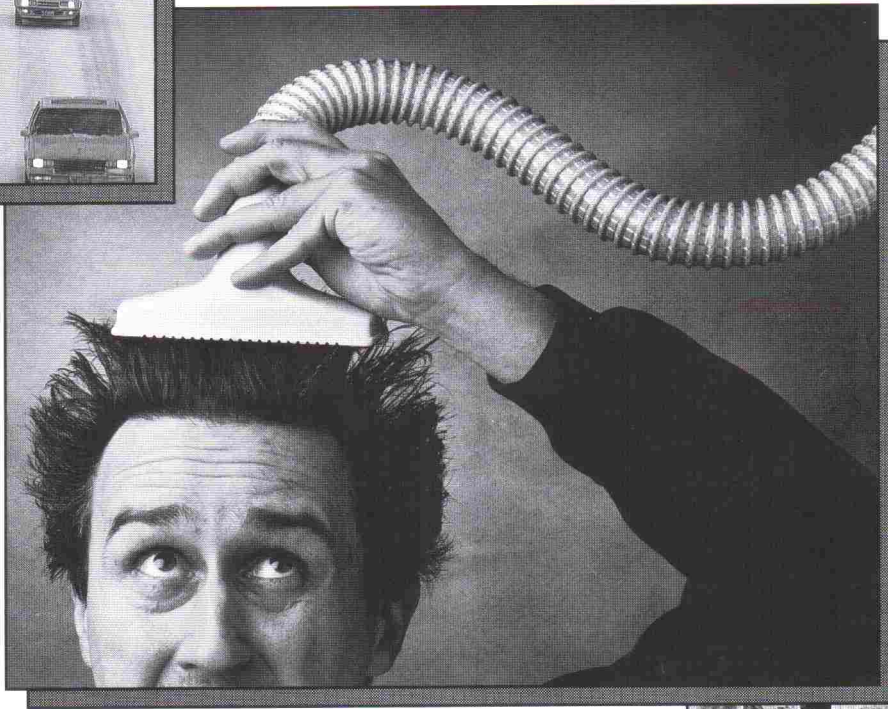
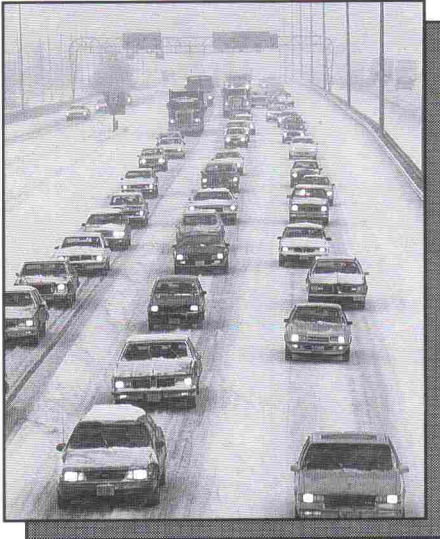


FLAKES: the good the bad and the ugly.



Flake Trivia

Q. How many Canadians escape to the sunny south to avoid the flakes of winter?

A. *1,990,400 headed south to Florida, Georgia, California and the Carribean in 1989.*

Q. One of the least desirable flakes comes in the form of dandruff. Who suffers most from dandruff, men or women?

A. *Men do, at a rate of 60 to 40.*

Q. Three of the all-time favorite flakes are the Three Stooges. What were they originally known as in their Vaudeville days?

A. *Ted Healy and his Racketeers.*

Q. Approximately how many flakes are there in an average single serving of corn flakes?

A. *280*

Q. Many Canadians regularly enjoy an excess of winter flakes in their pursuit of skiing. How many alpine (downhill) and cross-country ski?

A. *Alpine: 4,180,000
Cross Country: 5,000,000*

Q. What is the newest and most effective dandruff treatment available: shaving your head, washing your hair more often, eating spinach, a prescription dandruff shampoo?

A. *Nizoral Shampoo is the first and only prescription dandruff shampoo that treats the fungus that is associated with problem dandruff.*

Q. True or false: Dandruff flakes in babies or adolescents are a sign of baldness in later years.

A. *False.*

Q. There are a number of known causes of dandruff. Which of the following is not a cause of dandruff: stress, hormones, a fungus, wearing hats?

A. *Wearing hats does not cause dandruff.*